

Things About Me

My name is:	Date:
Things that I love & good at	Things that I don't like & not good at:



Things About Me

My frustrations at work or my relationship, career, business or anything.

- this might be something like heavy traffic, restaurant full during lunch break, can't do any planning, I can't budget my money, etc.

If there were three products or services that would solve my frustrations above, what would they be?





- A. Curse the world and give up
- B. Go back to the 9-5 job & forget all about building my business
- C. Find out the solutions to solve my issues that stopping me to move forward

If you will build your business branding, what pricing level do you want to be known for?

- A. Premium (catering market A)
- B. Mid price (market B & C)
- C.. Low price (market C & D)

Do you have the core skills and knowledge to deliver the product/service you are thinking of?

- A. 1 think so
- B. No idea yet
- C.. Yes

Do you have the time and money available to start this business?

- A. Not sure
- B. Yes, enough to make it work
- C. I have only limited for business tools





- A. Oooops 1 am not sure
- B. Maybe
- C. Hell yes!

Will you do what it takes to make this business work & successful?

- A. Maybe
- B. 1 will put 50% of my time & effort
- C... I will put 99% to make it work

When do you want to start building your business?

- A. Today
- B. This month
- C.. Next month